

STRATEGIC VIDEO PRODUCTION

CAPABILITIES & PARTNERSHIP GUIDE

Caravan Content LLC
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OUR STANDARDS OF SERVICE



UMPQUA NATIONAL FOREST

INTRODUCTION TO CARAVAN CONTENT

Every memorable journey is defined by the stories told along the way. At Caravan Content LLC, we are dedicated filmmakers and brand strategists who are committed to traveling alongside you to create the ultimate video production experience. Our process is a collaborative journey, built on deep discovery and shared purpose to align with your content objectives.

THE ESSENTIALS OF AN EXCELLENT VIDEO TEAM



Pre-Production Plan

Keeps the project brand-aligned and on-track.



Swift Turnaround

Delivery of first video drafts within 2-3 weeks.



Multiple Revisions

Three rounds of revisions after delivery.



Adventure Model Network

Option to include our diverse network of models.



Collaborative Partnership

You receive an experienced video partner.



No Surprises

Deliverables are approved before the final invoice.

MEET CARAVAN CONTENT



COMPANY OVERVIEW

Caravan Content LLC is a video production team that is owned and operated by Sierra Kamakeeaina-Miller, based in Roseburg, Oregon. Caravan Content partners with government agencies, economic development, destination marketing organizations, hospitality, and businesses through cinematic video production and high-impact visual storytelling. Collaborations in tourism, commerce, and community are at the core of what they do.

From pre- to post-production, every video project experience is highly collaborative and personalized to the videos' intended audience. It's crucial that your deliverables are not only aesthetic but also strategic in fulfilling your community initiatives.

SERVICES

- Pre-production, production, and post-production
- Commercial videography & photography
- Destination videography & photography
- Documentary storytelling

OREGON COBID CERTIFIED: 15626

- NAICS 512110 Video production
- NAICS 541921 Photography services
- NAICS 541922 Commercial Photography
- NIGP 91569 Motion Picture Production and Distribution Services
- NIGP 91572 Photography Services, Not Including Aerial Photography

FEATURED PROJECTS



SPIRE MOUNTAIN CELLARS



UMPQUA VALLEY WINE TOURISM

Client: Umpqua Valley Winegrowers Association

Scope: 1 year wine destination video contract.

Outcomes: Destination content aligned with Umpqua Valley tourism objectives to generate wine tourism awareness. This project is in progress.

[VIEW PROJECT HIGHLIGHTS](#)



ADS FOR AN ELOPEMENT PHOTOGRAPHER

Client: Sam Starns Adventure Elopement Photography

Scope: Produce content funnel videos.

Outcomes: Multiple lead generation and branding videos to attract premium elopement couples.

[VIEW PROJECT PAGE](#)



SHARE Grant Application

Client: Peace at Home

Scope: Urgent two-week video application turnaround for planning, filming, and delivery.

Outcomes: Due to federal budget cuts, the housing grant was canceled.

[VIEW VIDEO](#)

THE CONTENT PROCESS



UMPQUA RIVER



1) PRE-PRODUCTION: PLANNING

- Sign the agreement and pay a 25% project deposit.
- Moodboard & inspiration content is reviewed.
- Brand-aligned shot list is created.
- Location preview is scheduled.
- Content day(s) are scheduled.
- Production plan & logistics are approved.



2) PRODUCTION: FILMING

Your content session(s) take place. Everything on the shot list is filmed and/or photographed according to the project scope, brand goals, and visual brand identity you approved beforehand. We bring in-house equipment, videographers, and photographers who capture your intended vision.



3) POST-PRODUCTION: EDITING

There are several rounds of revisions to create the most aligned and best version of your new video and photo assets. We send an initial draft and then continue to refine it until it reflects your expected outcome. All of the content is optimized and delivered in a gallery link that expires after one year.



TEAM OVERVIEW



SIERRA KAMAKEEAINA-MILLER, OWNER

Originally from Oahu, Hawaii, Sierra has claimed the Pacific NW as her home since 2007. She has worked in various settings such as a tribal government office, chamber of commerce, and in marketing and administrative roles that have shaped her perspective of community and business. She is experienced in leading high-impact video production projects, operational logistics, and serves as the creative director and cinematographer for Caravan Content.



ISAIAH MILLER, VIDEOGRAPHER





Oregon born-and-raised, Isaiah brings his 10+ years of videography and business experience to Caravan Content. He operates his own separate media production company, Isaiah Miller Photography, while also supporting his wife, Sierra. He is FAA certified with a remote pilot's license and excels in drone work, photography, editing, and videography. Isaiah brings impeccable professionalism, creative vision and top-tier execution in all things video production.



LET'S CONNECT



 OREGON DUNES

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